
OMAFRA-KTT Bio-Economy Seminar

**BIOPRODUCTS DISCOVERY & DEVELOPMENT CENTRE
SEMINAR SERIES**



**Wednesday, June 20th, 2012
9:30 am – 11:00 am
Crop Science Building, Room 202 (second floor)**



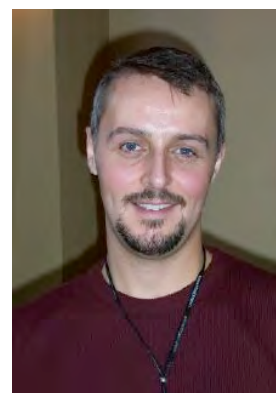
Trevor Kloeck

Alberta Agriculture and Rural Development

&

Wade Chute

Alberta Innovates - Technology Futures



Building the Fibre Industry: Integrating Business and Technical Requirements Challenges

Successful development of the biomaterials sector is based understanding market demand, and translating them technically and economically across the entire supply chain. Doing this effectively requires a strong combination of business and technical skills.

The Alberta Biomaterials Development Centre specializes in helping companies bridge the business/technical gap and the presentation will focus on providing some of the key elements to do this.

Trevor Kloeck is Business Development Manager, Bio-Industrial Development Branch, Alberta Ministry of Agriculture & Rural Development.

Wade Chute is Program Leader - Fibre Processing at Alberta Innovates - Technology Futures. Tech Futures is part of Alberta's research and innovation system and is helping build healthy, sustainable businesses in the province, through a suite of programs and services directed towards entrepreneurs, companies, researchers and investors.

For further information, please contact Dr. Manju Misra (mmisra@uoguelph.ca) Ph: 519-824-4120 x56766

